



CONVERTING TECHNOLOGY

## **FRIEM expands its international footprint with a subsidiary in the Middle East**

*A strategic step to support industrial growth and energy transition projects in the region*

**Segrate (Milan), April 28, 2026** — FRIEM S.p.A., an international leader in power conversion technologies, announces the opening of a new subsidiary, FRIEM Middle East, based in Dubai.

FRIEM Sp.A. is part of FRIEM Group, a vertically integrated industrial power conversion platform, that includes, Poseico and DynAmp. By integrating advanced power electronics, semiconductor expertise and high-accuracy current measurement, the Group manages the entire value chain, from core components to fully integrated high-power conversion solutions for demanding applications.

This step marks a further milestone in FRIEM's international growth strategy, strengthening its position in a strategic region. The Middle East is planning significant investments in industrial and energy infrastructure, with a strong focus on green hydrogen production and electro-intensive processes. In this context, power conversion systems play a central role in enabling stable, efficient and continuous operations across critical industrial applications.

In this scenario, the Group builds on a solid track record in the Middle East, backed by a significant installed base across electric traction infrastructure, chemical and aluminum applications and a deep know-how of high-current electro-industrial processes.

FRIEM Middle East will be coordinated by Omjit Dutta, who will lead the development of FRIEM's activities in the region, overseeing technical sales and business development, and ensuring alignment with the Group's technologies and operational approach.

"This step is fully aligned with our long-term industrial vision," said Lorenzo Carnelli, CEO of FRIEM. "Expanding in the Middle East allows us to support strategic projects and consolidate our role in key industrial markets."

Commenting on the new role, Omjit Dutta added: "Establishing a local presence will allow us to work more closely with customers and support the execution of complex industrial projects, leveraging our expertise in power conversion."

Consistent with its industrial plan, FRIEM continues to invest in international growth, further establishing its role as a global player in power conversion technologies for industry and energy transition.

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**FRIEM – [friem.com](https://www.friem.com)**

FRIEM is an Italian technology manufacturer founded in 1950, specializing in the design and production of electrical converters for special applications. The company ranks among the world's top four players



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in current rectifiers for large-scale industries and green hydrogen production. As a key enabler of the energy transition, FRIEM supplies power conversion systems for high-capacity electrolysis plants and is recognized as a European leader in this field. FRIEM is part of FRIEM Group, a global industrial group specializing in high-power energy conversion. Today, the FRIEM Group generates approximately €60 million in production value—over 90% of which comes from international markets in collaboration with leading global partners—boasts 2.5 GW of installed capacity, and employs more than 180 people. In April 2022, Fondo Italiano d'Investimento, through FITEC, acquired a minority stake to support FRIEM's growth and investment strategy. The Group comprises the parent company FRIEM S.p.A., headquartered in Segrate (Milan), and subsidiaries in the United States (FRIEM America Ltd), Brazil (FRIEM Brazil), Chile (FRIEM Chile), Germany (FRIEM Germany), and the commercial offices FRIEM Indonesia and FRIEM Dubai. It also includes [DynAmp](#) (USA), a manufacturer of high-current DC measuring systems, and [Poseico](#) (Italy) specialised in power semiconductors and power converters.

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